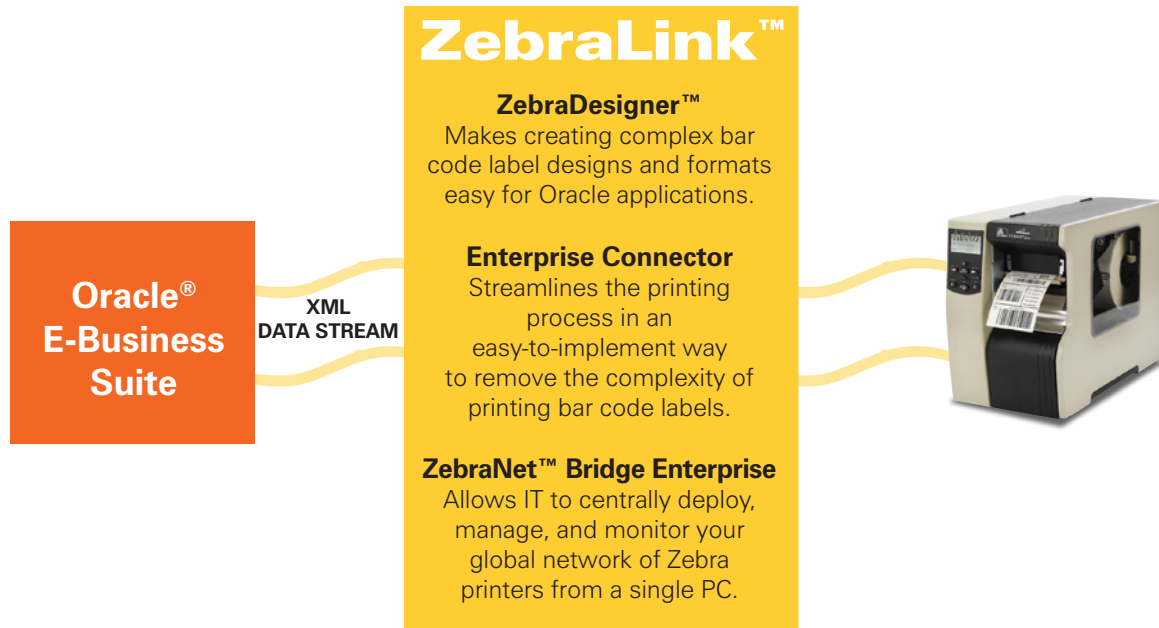


# Zebra® Enterprise Printing Services for Oracle® Applications



## Quickly implement and deploy cost-effective labeling and compliance solutions for Oracle applications leveraging Zebra's software tools and experts.

Zebra is the only printer manufacturer that offers an end-to-end, Oracle-tailored bar code printing solution that allows for quick and simple integration of Zebra® bar code printers, without the need for middleware hardware. With Zebra, your customers will achieve even stronger return on their Oracle application investment by rapidly integrating complex bar code printing solution into the enterprise systems quickly, easily and cost-effectively.



### Utilizing Zebra software solutions and professional services, you can:

- Reduce system administration and custom programming costs
- Reduce license fees and hardware requirements
- Provide a complete stored formatting solution
- Increase network bandwidth, as only data is sent
- Manage format changes in distributed environment

### Supports Process Improvements in Oracle:

- Mobile supply chain
- Inventory
- Warehouse management
- Depot repair
- Retail
- Business intelligence
- Fusion middleware



## Software Solutions

Zebra's solution for Oracle includes three software components that allow users to design, manage and adapt bar code printing—with little or no programming from their Oracle applications. Zebra solutions deliver easy integration and complete interoperability across application sets.

### ZebraLink™

#### ZebraDesigner™

Makes creating complex bar code label designs and formats easy for Oracle applications.

#### Enterprise Connector

Streamlines the printing process in an easy-to-implement way to remove the complexity of printing bar code labels.

#### ZebraNet™ Bridge Enterprise

Allows IT to centrally deploy, manage, and monitor your global network of Zebra printers from a single PC.

## Professional Services

Leverage our Enterprise Printing Services to integrate Zebra's software solutions and printers into Oracle applications, allowing for quick deployment and implementation of cost-effective labeling and compliance solutions.

Our Enterprise Printing Services include:

### Oracle Bar Code Consulting Service

Zebra will perform a Bar Code Needs Assessment to determine the best solution for the Oracle modules being utilized. The Bar Code Needs Assessment is executed through a meeting with the key stakeholders to identify the:

- Oracle Application Modules being utilized
- Bar code and RFID business needs (compliant and non-compliant)
- Requirements for enhanced printing capabilities
- Technical support and training requirements
- Deployment timeframe
- Budgetary requirements

### Oracle Bar Code Integrated Solutions Service

Zebra will determine the best solution for the auto-id modules being utilized and recommend integration options, such as:

- Implementation and configuration of ZebraLink software
- Training and support
- Label design
- Documentation
- Hardware or software customization

**To inquire about any of Zebra's Professional Services,  
please contact your Zebra account representative.**

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